



ILLUSTRATOR AND DESIGNER

PORTFOLIO

<http://www.alexandrahasting.com>

EMAIL

artbyajhasting@gmail.com

PROFILE

Illustrator and designer with a decade of customer service experience. Inspired by diversity, inclusion, and empathy. Self starter and highly motivated individual with strengths in drawing, document creation, typography, and more. Seeking full-time, entry level position to share skills and grow.

EDUCATION

Bachelors of Engineering

Arizona State University | 2018-2020

Graphic Information Technology

Focus: Graphic Design, Illustration

GPA: 4.0

Associates of Applied Science

Elgin Community College | 2012-2014

GPA: 3.75

EXPERIENCE

Shift Supervisor | June 2013-Present

Starbucks

- Strong customer service and conflict resolution skills
- Team leader and team player
- Keeps cool in a fast-paced, high-stress environment
- Strong time management skills

Freelance Graphic Artist | Nov. 2020-Present

Starbucks District 148 & Starbucks PPN Partner Network

- Works with district, store managers, and Pan-Asian Partner Network chair members on framework of project
- Designs print and digital works to be distributed to district stores and to Pan-Asian Partner Network members
- Prepares work for various exports including social media, printed material, and digital compressed files

Freelance Graphic Artist | Nov. 2020-Present

Freelance

- Works with client to determine framework, timeline, and cost of project, and project planning
- Designs project using necessary design software
- Prepares work for various types of exportation
- Keeps connection with client, ensuring satisfaction, ideally building relationship with client

Tattoo Artist | 2016-2018

Black Lace Ink

- Work directly with client to design artwork
- Advise client on tattoo size, style, and color
- Develops relationships with returning clients
- Scheduling, organization, and multitasking skills

SKILLS

Illustration, Cartooning, Typography, Graphic Design, Print Design, Digital Design, Logo Design, Branding, Typography, Photo Editing, Photo Retouching, Acrylic and Oil Painting, Pencil Drawing, and more.

TOOLS

Adobe Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects, Premier Pro), Google Suite, Microsoft Suite, Canva, Figma, Sketch, Mac and PC capable.

VOLUNTEERING

- Feed My Starving Children
- Starbucks Partner Network Member